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The Practice of Cosmetic and Family
Dentistry by
Kevin P. Tolliver, D.D.S., PC

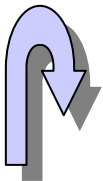
Smile Maker News . . .

Creating Smiles for a Lifetime!

A Message from Dr. Tolliver

Thought for Today...

"A real friend is one
who walks in when
the rest of the world
walks out..."



Do you want a beautiful
Hollywood smile?

See our results!

www.smileindiana.co

Dear Friends:

Something new is in the air! We have decided to change the name of our practice to **The Practice of Cosmetic and Family Dentistry by Kevin P. Tolliver, D.D.S.**

The new practice name represents a clearer identity for us. However, except for continually trying to improve ourselves, we still offer the same great services that our patients have come to rely on all of these years. Why the name change then? Our old name, The Center for Cosmetic Dentistry, gave some people a couple of mistaken impressions: that we did not see families, and that we only did smile makeovers. Both of these are furthest from the truth, so we felt that our name should start to reflect just who we really are. In fact, we LOVE to see children (I have four of my own!) and families. I have many adults now in my practice that I have taken care of since they were infants. As a matter of fact, I like to think of my patients as part of my family.

While I love to do total smile makeovers, and have done hundreds of them, I like to think that all dentistry should be "cosmetic dentistry." By that, I mean, with our modern techniques and materials, virtually everything from a simple filling to treating gum disease, can make a patient look and feel so much better than before. Whether our patients need a full smile restoration, teeth whitening or cleaning, we love to help them. Now we have a name that should reflect that!

Sincerely,

Kevin P. Tolliver, D.D.S., PC

**Member, American Academy of
Cosmetic Dentistry**



The Practice of

COSMETIC AND FAMILY DENTISTRY

■ ■ ■ *by Kevin P. Tolliver, D.D.S.*

When It Comes to Skin Care and Plastic Surgery... Think of Sando, Jones and Aker!

In the world of cosmetic care, The Center for Cosmetic Dentistry has the privilege of working closely with the respected practice of Drs. Bill Sando, Chris Jones and John Aker. Dedicated plastic and reconstructive surgeons, we have seen firsthand the dramatic results these talented surgeons achieve on a daily basis.

We also trust and admire their wonderful patient care philosophy, which mirrors our own standards of care. We encourage you to visit their Website at www.sandojonesaker.com to see a comprehensive view of all their wonderful skin care and cosmetic services. To contact SJA direct, call (317) 776.7700 or toll free at (877) 655.8522.

Taking Away the Fear Factor of Treatment!

THE WAND...



Being a bit of a “dental coward” himself, Dr. Tolliver has always researched ways to make his patients’ dental experiences more comfortable and pleasant. Many people have told him that the part of the visit they most dreaded was the “shot” to numb their mouth. After years of researching, Dr. Tolliver finally found a fantastic new device to eliminate the need for the traditional shot. The Wand is a small computer that is used to numb your teeth much more comfortably than the old shot method. Most of our patients can’t get over what a difference the Wand makes. Let us help you take some of the “white knuckles” out of your next dental visit! Ask for the Wand!



We Will Pamper you!

Our Patient Services:

- Waterwall greeting-soothing, relaxing sound!
- Paraffin hand wax treatments!
- Soothing eye masks!
- Shoulder, facial massages!
- Delicious Smoothies for after treatment!
- Aroma Therapy!

On Your Special Day!

If you’re planning a wedding, consider refreshing your smile. Brides tell us that they planned for everything else on this special day, except for the many “smile less” pictures of themselves that would remain forever in their wedding album. They were just too embarrassed to smile and later regretted the fact they could have changed the outcome of their image captured on film.

Whether you need teeth whitening or a full smile restoration, help is just a phone call away. We want you to smile brightly on this very special occasion! Call today and ask for Debbie, our bridal smile consultant. Beautiful smiles and pretty pictures make lasting memories!



Will you be smiling on your wedding day?

Plan Ahead For Those Special Occasions! Treat Yourself To A Teeth Whitening Session!

With the New Year comes new resolutions. Self-improvement is usually at the top of that list.

Dieting, exercise—a few extra moments during the day to take in a deep breathe—all things that add up to a healthier lifestyle are indeed important.

When it comes to enhancing one's self-image and, turning back the aging process, we invite you to consider freshening your appearance by regaining a bright new, younger looking smile.

Teeth Whitening is an effective solution for a dramatic change in one's appearance.

When you whiten your teeth, you see the results at the end of your appointment. Why wait to begin to see the New You?

Call our office for more information on this easy, affordable procedure!

317-571- 5000

Aging is reflected in one's smile.

Start the New Year off with a bright new smile!



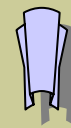
Antiques, Dinosaurs and Silver Amalgam Fillings...

While taking the horse and buggy on a long trip was state of the art many years ago, today there are much better ways to travel. Likewise, those old black silver amalgams many of us have endured since childhood are now, in my opinion, the "horse and buggy" of dentistry.

Silver fillings leak letting bacteria get underneath, they also expand and contract so drastically with hot and cold

changes that they crack the teeth. And, they look UGLY. In addition, many studies have indicated there may be some health issues associated with amalgams since 50 percent of their content is mercury. Despite the MANY problems with amalgam, until the last decade or so, the only good alternative was gold fillings. The GREAT news is that today we have natural colored filling materials that work tremendously better. They match your

natural teeth, don't crack teeth and in fact, with porcelain, actually strengthen your own teeth. They do not leak like amalgam and they contain NO mercury. The results equal: NO amalgam, stronger healthier teeth that are also cosmetically pleasing!



Looking Great Has Never Been This Easy...

In a recent study conducted by the American Academy of Cosmetic Dentistry, nine out of ten Americans declare the importance of an attractive smile, but only half like their own smile. Studies show that your smile is one of the very first things people will notice about you. For most people, an attractive and healthy smile is very important. But all too often, we put off taking that first step to correct

those dental problems that really do effect self-esteem, confidence and desirability. At The Center for Cosmetic Dentistry, we understand the importance of a great smile—especially in those personal and business encounters. As a rule, patients tell us that the one thing that holds them back was the fear of how much smile restorations can

cost. With that in mind, let us show you how you can achieve a beautiful new smile makeover with a financial programs that fits **YOUR** budget. We call it our **Patient Advantage Program**. Call our patient coordinator, to see just how affordable cosmetic dentistry can be. Our patients love the **NO INTEREST** programs. Call us at (317) 571-5000!

Ask about our Patient Advantage Financial Program. No fees to apply and rates as low as \$59.00 per month!

Smile by Smile!

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The Practice of
**COSMETIC AND
FAMILY DENTISTRY**
■■■ by Kevin P. Tolliver, D.D.S.

**Our Own Extreme Dental Makeover—as seen on CBS
Affiliate, WISH-TV news with Debby Knox!**

THE MAKING OF A NEW SMILE!

When Debbie Knox, Anchor for CBS television affiliate WISH-TV, wanted to produce a program on an extreme dental makeover she contacted Dr. Kevin Tolliver at The Center for Cosmetic Dentistry. Alma Jacobs, a woman who had endured years of physical domestic abuse that resulted in being shot in the head and the loss of several teeth, was selected to receive a new smile that would indeed change her life.

After meeting with Alma, Dr. Tolliver agreed to perform over \$20,000 worth of free cosmetic dentistry as part of the community program known as Fresh Start..

“Alma Jacobs is a perfect candidate to have something wonderful come to her. This new smile will change her life...I’m glad to be part of part of this extreme makeover!” Dr. Tolliver said after meeting with his new patient.

To view [The Making of a New Smile](#), go to:

www.smileindiana.com and click on the video that brings this wonderful story to life.

Changing Lives ... One Smile At A Time...

